
Erasmus + YE " Make a Difference"

30 participants (including group leaders) raise their competencies through discussion on matters of Social Entrepreneurship.





PARTNER ORGANIZATIONS

1	ASOCIATIA SE POATE	ROMANIA
2	BITISI	GEORGIA
3	FYCA	ARMENIA
5	Vsl "uMunthu	LITHUANIA
6	Internativa CIC	UNITED KINGDOM



SE in Partner Countries

ROMANIA	1. Ashoka nesst-ngo encouzaging young people
Armenia	1. Dasaran 2. Homeland Development Initiative Foundation (HDIF)
LITHUANIA	1. Vinted 2. Business of Art 3. Work Shops of Treasures 4. Siverline
GEORGIA	1. House without Borders 2. The womens UNION RHEA 3. GA for mental Health 4. Stop Forward
UNITED KINGDOM	1. Nesta 2. Student Hubs 3. The Platform

WHAT IS SOCIAL ENTREPRENEURSHIP?



DEFINITION

1. A social enterprise or social business is defined as a business with specific social objectives that serve its primary purpose. Social enterprises seek to maximize profits while maximizing benefits to society and the environment, and the profits are principally used to fund social programs.
2. A social enterprise is an organization that applies commercial strategies to maximize improvements in financial, social and environmental well-being
3. Business with social objectives which prioritizes social causes rather than profits



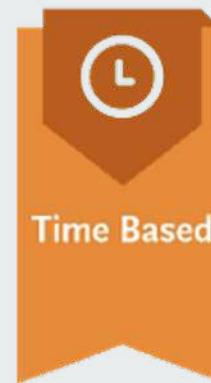
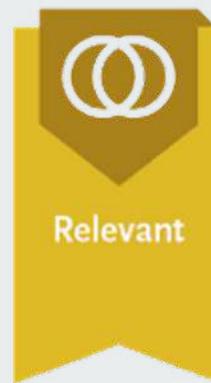
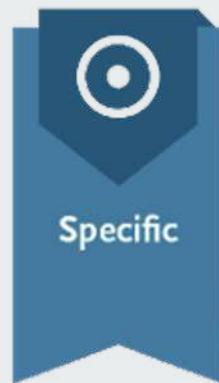
SOME ACTIVITIES;

- Envelope gift activity
- Leadership presentation
- Killing game
- Enterpernuerial projects and idea development
- Energizers
- Intercultural nights
- Treasure hunting
- Language chart transfer
- Leadership styles
- Countryes Enterpernuerial styles and conditions
- Graveyard
- Expectations - Fear - Contribution
- Dream City

SOCIAL ENTREPRENEURSHIP IDEAS



- Bambooth
- 4Paws
- Solar +
- JNH
- Fenice
- Luceat Cafe

S**M****A****R****T**

INTERNAL



STRENGTHS

- What do you do well?
- What are your core competencies?
- What differentiates you from competitors?
- Why do customers buy from you?



WEAKNESSES

- What resources are you missing or lacking?
- What do competitors do much better than you?
- Where are your costs higher than competitors?
- What is your weakest point with customers?



OPPORTUNITIES

- What changes/trends offer new opportunities?
- What new or emerging niches can you exploit?
- How can you innovate using new technologies?
- How can you innovate your business model to meet changes in the business environment?



THREATS

- What are the negative trends that present the greatest risk?
- What changes expose your weaknesses?
- What are competitors doing that is damaging your position?
- What factors could impact how customers buy or use your products/services?

POSITIVE

NEGATIVE

EXTERNAL

Cultural Evenings



ACTIVITIES & GAMES

We did a lot of great activities and presentations who improved our SE skills and one of the best which had a great impact in our perception about this topic was the Y and X activity. In this game we learned how important it is to work with others and not against them. Even if it will be better for you as an individual on the moment the only way to have a great and prosperous country and planet is if all of us will work together for accomplishing our.

